



**FOR IMMEDIATE RELEASE**

**SUMMER LEAGUE FILM FESTIVAL & NBA HALL OF FAME KEVIN GARNETT TEAM UP WITH MARK WAHLBERG'S UNREALISTIC IDEAS AS FESTIVAL RETURNS TO VEGAS FOR 2ND YEAR.**

**LAS VEGAS, July 1, 2025** - VSL Properties, Founder of NBA Summer League in Las Vegas, is teaming up with Mark Wahlberg's Unrealistic Ideas, Kevin Garnett's Content King Studios, and EP/Director/Co-CEOs Deon and Roxanne Taylor's Hidden Empire Film Group to announce the 2nd Annual Summer League Film Festival, taking place during NBA Summer League July 17–19, 2025 at the Strip View Pavilion inside the Thomas & Mack Center in Las Vegas, Nevada.

"Big shout out to Albert and Warren for over 20 years of NBA Summer League history." Kevin Garnett added, "We have a ton of NBA players who own production companies, so the SLFF is a great opportunity to get together to share our projects, give each other our flowers for doing the work, and provide an opportunity to get projects financed and even sold."

"I'm honored to be part of the Summer League Film Festival," Wahlberg said. "I've always been a big hoops fan so it's amazing to see NBA players bring these incredible stories to life."

This (3) three-day event will feature 34 selected films that explore the passion, perseverance, and personal journeys inherent in the world of sports. The selections will showcase stories highlighting and produced by NBA stars past and present, including: NBA Champion Luguentz Dort, Nikola Jokić, Tony Allen, Udonis Haslem, Dražen Petrović, Jaime Jaquez Jr., Nate Robinson, Greg Oden, Cole Anthony, Austin Rivers, Nat "Sweetwater" Clifton, Kyle Anderson, Keyon Dooling and more.

"Now that our company is spending more time in Las Vegas, we saw a great opportunity to collaborate with the SLFF, KG, Deon, Percy, and the many filmmakers who are showcasing their talent," added Archie Gips, President and Partner at Unrealistic Ideas.

The festival will feature the premiere of UNLV: Kings of Vegas, produced by Larry Johnson, Stacey Augman, Greg Anthony, Damien "Big Percy" Roddick and Hidden Empire Film Group — a documentary event to showcase the untold story of one of the most dominant, polarizing, and culturally transformative teams in college basketball history: the UNLV Runnin' Rebels. The documentary includes interviews with cultural icons such as Snoop Dogg, Chuck D, Jimmy Kimmel and many others.

"When I first learned about this opportunity, I felt it was long overdue." Deon added "Sports storytelling is the hottest, fastest growing genre in the entertainment sector...Globally!"

Together, these powerhouse teams are united in their commitment to highlight and encourage the next generation of filmmakers.

In addition to screenings at the Thomas & Mack Center, the Summer League Film Festival will host various exclusive private events, including a tipoff screening of Tony Allen: The Grindfather on July 17 at Zouk Nightclub at Resorts World and the SLFF wrap party on July 19 at the newly redesigned Hardwood Suites at the legendary Palms.

“We want everyone to know the real stories and put some shine on these amazing filmmakers,” Garnett said. “It’s especially gratifying to teach the young ones about Tony Allen...that’s my dude!”

“The SLFF team is passionate about amplifying these amazing films and filmmakers who are producing all forms of content at NBA Summer League,” Albert Hall, Co-Founder, NBA Summer League said, “Because of all the talented filmmakers who submitted films this year, we believe the 2025 SLFF is poised to take on a life of its own and grow the second weekend of the Summer League.”

With awards honoring excellence in both narrative and documentary formats, the 2025 festival returns as a vibrant celebration of film, sport, and community—elevating voices, both emerging and established, who are redefining how sports stories are told and experienced.

For the full Summer League Film Festival schedule, media information and ticketing information, visit [vegassummerleagueevents.com/film-festival](http://vegassummerleagueevents.com/film-festival) (<http://vegassummerleagueevents.com/film-festival>)

#### About The Summer League Film Festival

The Summer League Film Festival celebrates the power of sports storytelling, curated by an all-star roster of current and former NBA players. Held during the 2025 NBA Summer League, the festival showcases a dynamic lineup of feature films, documentaries, short films, TV projects, world premieres, and exclusive events. It brings together athletes, filmmakers, distributors, sponsors, and most importantly, the fans, to honor the passion, culture, and creative voices that shape the game.

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